

YAHOO

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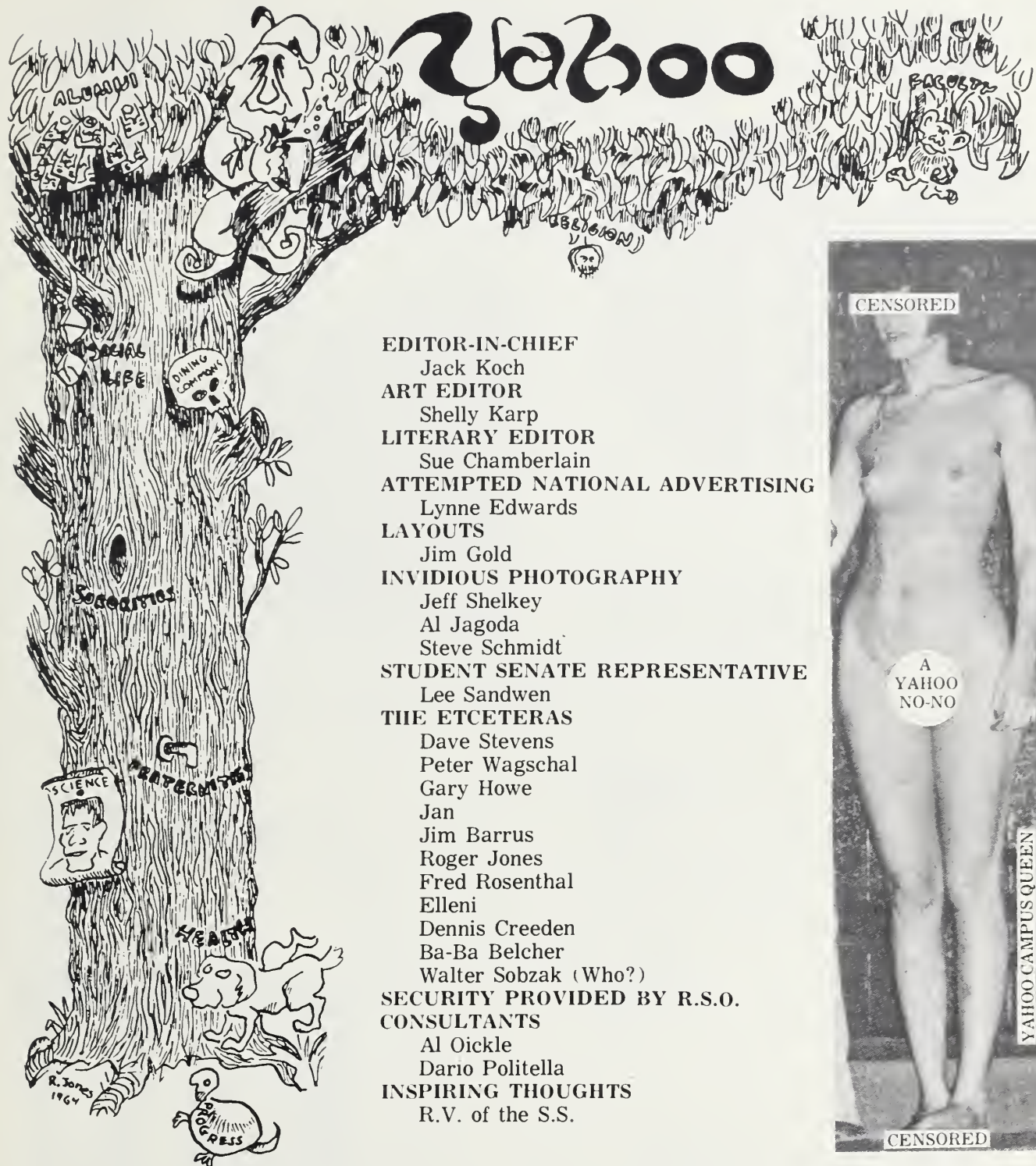
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Lynne Edwards

LAYOUTS

Jim Gold

INVIDIOUS PHOTOGRAPHY

Jeff Shelkey

Al Jagoda

Steve Schmidt

STUDENT SENATE REPRESENTATIVE

Lee Sandwen

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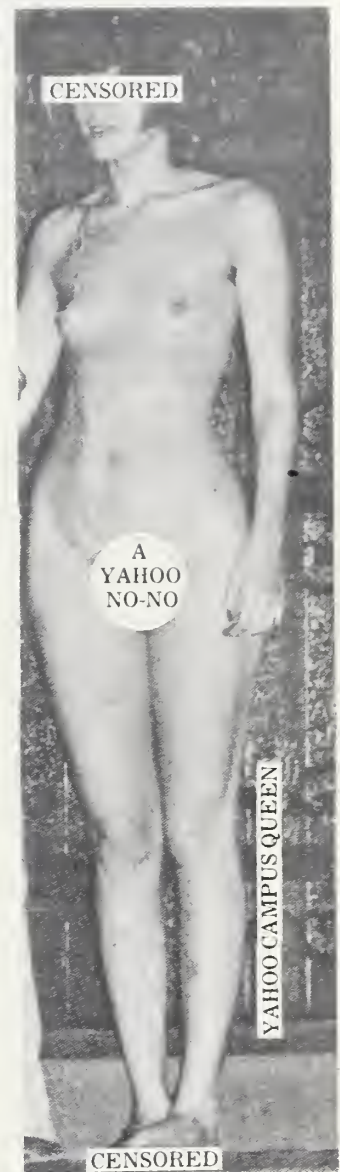
CONSULTANTS

Al Oickle

Dario Politella

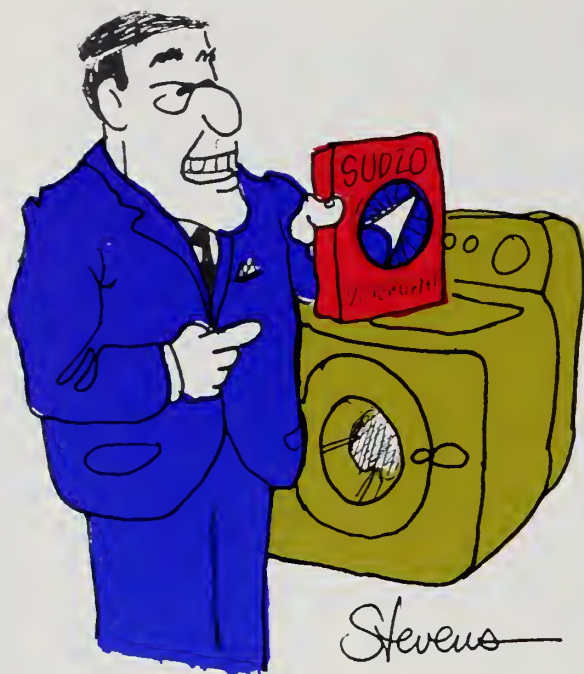
INSPIRING THOUGHTS

R.V. of the S.S.



Volume 17
Number 3

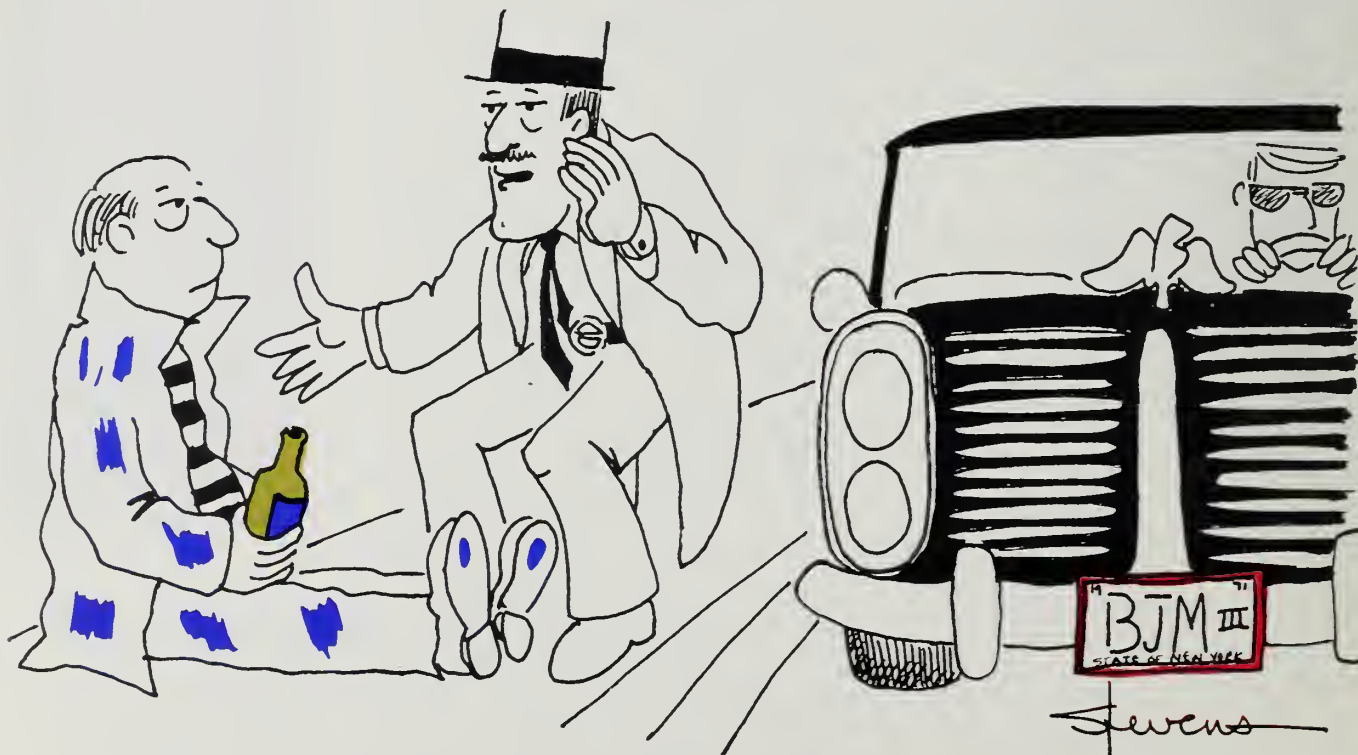
This ignoble experiment in journalistic enterprise is entered as second class matter in the currently U.S. Government Post Office of Amherst, Massachusetts, a capitalist enterprise. Yahoo is considered the humor magazine of the University, another capitalist enterprise. It makes three limited appearances in the 1970-71 year due to a meager figure quoted by the Student Senate, still another capitalist enterprise. Each misprinted issue costs 50 cents, which shows both inflation and capitalist leanings, and is obtainable by writing (if possible) Yahoo, at RSO 106, Student Union, UMass, Amherst, Mass. 01002 (but you would have known this had you been perceptive enough to read the subscription page). Material within these covers may be reproduced by an official college humor mag, but credit must be given, or else we will retaliate. © 1971 Yahoo Editors.



"YES, FOLKS, OUR DETERGENT GETS RID OF DIRT, STAINS, WATER, AIR, PLANTS, ANIMALS, FISH, BIRDS, AND PLANKTON."



"THESE WILL BE INSTALLED IN EVERY VILLAGE IN THE COUNTRY."



"HEY BUDDY—CAN YA SPARE A DIME?"

Mass

Hysteria

TO THE FRESHMAN AND INCOMING TRANSFER STUDENT.

This issue of YAHOO will attempt to convince you that this is a humor magazine. Over the past year we have attempted to recruit new members for the staff and have found that the incoming student population isn't as apathetic as the sedentees. People fresh from high schools and other colleges also seem able to read ads, plus the magazine, which the older population is unable to do. YAHOO needs both new people and new ideas to come out regularly.

We have room for new members are are willing to incorporate new ideas. The UMass student seems only able to bitch about how he dislikes the way things are done, but is not willing to do something about it. If you can write humor, draw cartoons, come up with photographic ideas, Yushnik wants you. Come up to the second floor of the Student Union, and we will fit you into our shapeless mold.

For those of you who have a capitalistic outlook, you can sell advertising space in Yahoo and make a profit for yourself, the Student Senate has approved kickbacks.

Since I'm on the subject of that motley crowd, we originally had a several page

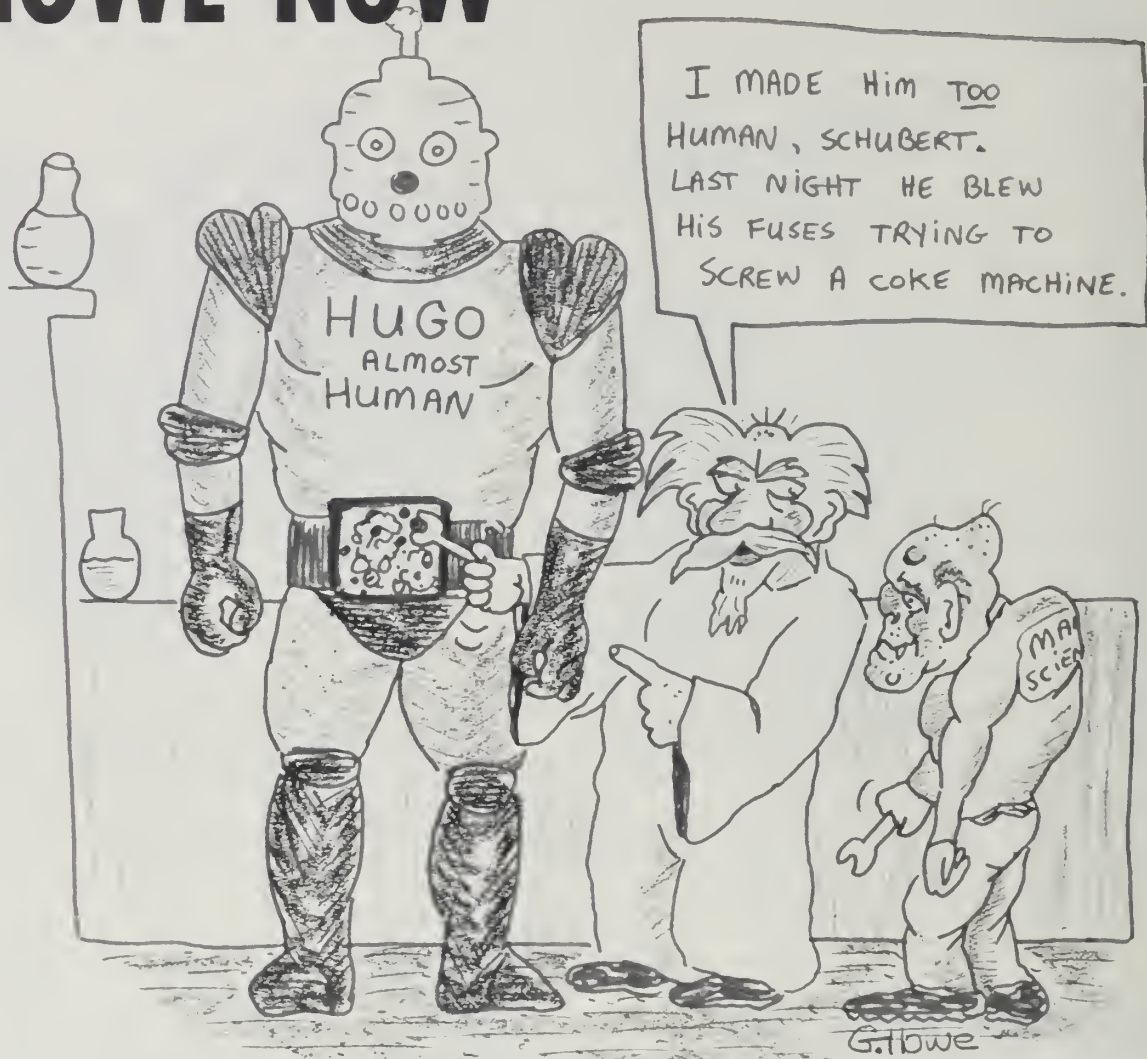
editorial on how the senate was screwing us for funds because of personal grudges. Well, they did screw us, they gave us every cent we asked for. Not that we don't deserve it, it's just that we were prepared for a real long debate. We're getting even in this issue.

One last statement, when Yahoo returned from being banned in 1968, it was impossible to sell advertising space due to the lasting stigma of an up tight society. This year we were able to sell ads to some of the community while other stores refused to talk to our ad staff once they mentioned Yahoo. It is our opinion that the stores that advertised in this

issue deserve your consideration if you need to shop in the nearby community. They considered us favorably.



HOWE NOW



HEW: Packing Santa's Bag

Recently, an unmentionable consumer organization has been stirring up some trouble with the Department of Health, Education, and Welfare. The entire problem revolves around a relatively new law, the Toy Safety Act.

This law would permit the government to remove hazardous toys from the market if they threaten the safety of a child. According to this rowdy consumer association, HEW has failed time and again to enforce it.

We at Yahoo, having a few extra dollars in our transportation and party category, and having paid "off" R.S.O. and Student Senate officials, took the economy campaign flight to Washington to confront HEW officials.

The Yahoo Investigation Committee was greeted at HEW headquarters by a middle aged gentleman in Matell "G.I. Joe" combat helmet practicing "walking the dog" with a yellow Duncan Yo-Yo. We were ushered into a large room filled with a myriad toys and a dozen or so men playing with them.

Our host explained that it was in this very room that the toys were examined for safety before being approved for sale. It was at this point we asked what happened to the rejected toys.

"There are no toys rejected here," he exclaimed with pride, "although we have a room where we keep the more dangerous games."

We were brought into another room, which was steel encased, filled with rubble and photos of ruin from their tests. Pointing

to a picture of a demolished city he stated, "This is one of the latest toys, it's called 'D-STRUCT-O'. The object of the game is to place a small nuclear device in a selective service office and get out of 'ground zero' before it goes off. If you make it, you're the winner; if you don't, you lose." Chuckeling, he added: "There are gonna be a lot of losers this Christmas!"

"What are these?" asked our Literary Editor burrying her hands in a box and coming up with a handful of 7.62 bullets.

"Why, that's a honey of a game! You get all the parts necessary to assemble an M-16 with infra-red sniper scope and several clips of rounds. This helps to develop mechanical ability. Once it's assembled and placed on 'automatic' the child goes out and shoots a police officer, or any figure of authority for less points. The game sells under the name 'POP-A-KOP', and costs only \$13.95."

He continued to show us such



"D-STRUCT-O"

items as "the harmless indoor ball" which will not harm furniture if it hits them, but will burst into flames if put into contact with body heat and sweat, and a type of Russian Roulette game from the Amazons using poison blow darts sharpened on both ends to teach a child how to inhale. There were scores of 'dangerous' toys around, all to go on sale in time for the holiday rush.

It was then we asked "What is the Consumers' Amalgamated complaining about? You seem to know about all of the hazardous toys and have segregated them, but why don't you stop their sale?"

"Well," came the reply "the law states that they must be harmful. To be harmful, harmfulness must first be proven. Granted, several adults have been injured and maimed, but no adult should play with a child's toy, they don't know how. As of this date, no children have been hurt using these fine American products, and until they are, we can't possibly accuse these good taxpaying firms of anything, or attempt to halt the flow of free commerce."

"Why don't you hire some children to run these tests?" we quirked.

"It's against the child labor laws!!!"

With this impeccable logic, we returned to the University, again sure that a nasty social action group had needlessly harassed a federal agency only doing their job as efficiently as all other arms of the government."

327 VC KILLED IN BATON ROUGE

Baton Rouge, Louisiana (YAP)

Louisiana's most explosive gun battle in years left 327 people dead in the streets of Baton Rouge, with seventeen wounded. Informed sources say the violence erupted when a young man dressed in a hooded white robe, rumored to be a Nixon aide, tossed a Molotov cocktail into a multi-storied dwelling housing families of minority groups.

Fire spread throughout the tenement, driving men, women, and children into the darkened streets where they huddled together in terror

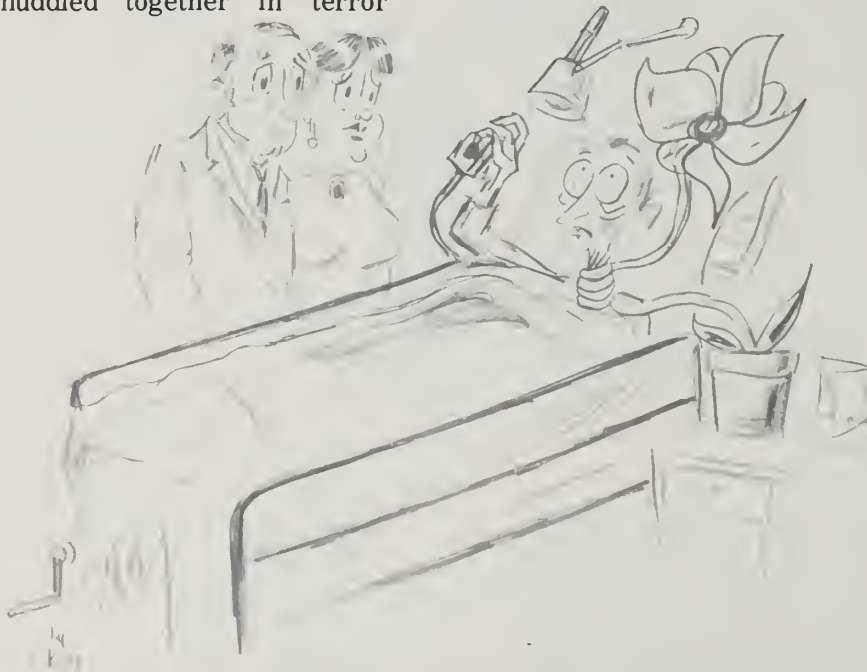
Suddenly, as if on cue, heavily armed deputy sheriffs and Louisiana State Troopers began firing round after round into the mass of huddled people, leaving the streets cluttered with dead and dying lying in ever widening pools of blood.

Police Lieutenant Cawleigh stated at a hurriedly-gathered news conference that the shootout may have been the result of a "slight misunderstanding" on the part of his men, many of whom had recently served their country in Vietnam and Cambodia and Thailand and Laos.

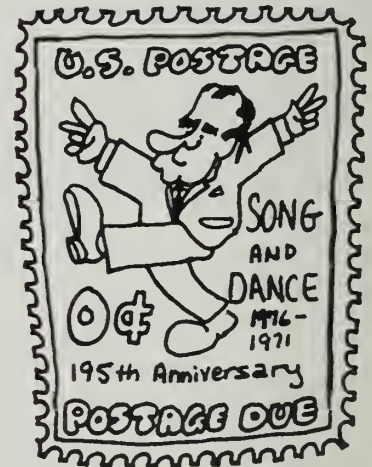
Lt. Cawleigh had yelled "get the wimmen an' children first!" to his men, and it was this order that he felt might have been misinterpreted. "In Vietnam," he calmly explained, "such an order would usually mena 'kill the wimmen an' children first,' since everybody over there is a potential enemy and it wouldn't matter anyhow."

"Besides," added Cawleigh, "most of these men are still a bit jumpy, and I can't say as I blame them for reactin' so quick. In the world today, it's kill or be killed, I always say."

In Washington, Mr. Nixon called the tragedy a "regrettable incident," but questioned "the right of those bums to be huddling in public streets without a permit."



TOO BAD, IT WAS SUCH A HAPPY COLOR.



JOIN THE PARTY AT

Quicksilver



INTERGALACTIC BAR

11 a.m. - 1 a.m.

RESTAURANT OPEN 24 HOURS A DAY

Live Music Tues., Thurs., Sat. Nites

**54 North Pleasant St.
Amherst**

The Editor of Yahoo wishes
to thank the girls of
IOTA GAMMA UPSILON
for their non-apathetic assistance
last May 25th

FENTON'S

ATHLETIC SUPPLIES

BASEBALL

FOOTBALL

SOCCER
TRACK
SWIMMING
HANDBALL
SQUASH
BADMINTON
VOLLEYBALL

Supplying the Amherst Area with
the finest in athletic supplies and
equipment.

Distributors of Spalding, Rawlings,
Wilson, MacGregor, CLM, Cooper-
Weeks, Whitestag-Speedo, Ocean
Pool, also Adidas, Puma, Converse
and Pro-Ked footwear.

Replacement suppliers for U.Mass.
and Amherst College.

GOLF
TENNIS
SPORTSWEAR
TABLE TENNIS
JOGGING
SOFTBALL

BASKETBALL

377 MAIN ST., AMHERST

(NEXT TO ELDER JONES)

253-3973

HOCKEY

Footwear for Men & Women

Formerly The Shoe-In



**THE
SHOE - BIN**

In The Alley

Cook Place

Amherst

FOR YOUR BODY

surplus coats & clothing, imported jewelry &
accessories

FOR YOUR ROOM

posters, bed spreads, rugs, lamps, used bumper
pool tables

FOR YOUR TRIP

camping supplies, packs, surplus down mummy
bags, tents

FOR YOUR HEAD

free papers

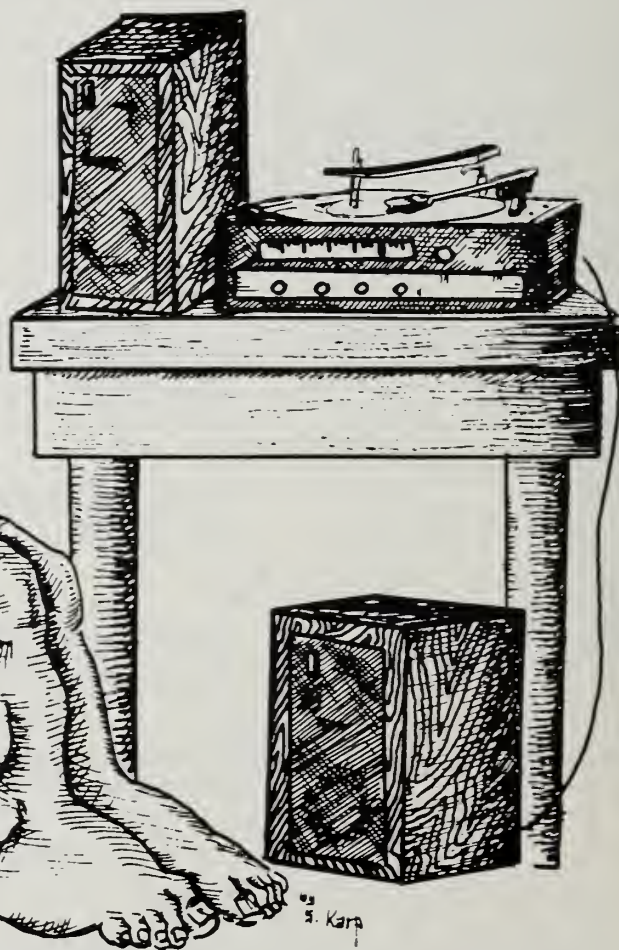
The Faces of Earth
159 N. Pleasant St.
(Next to post office)
Amherst 253-3010
10 a.m. to 10 p.m.



Amherst

Audio

SELLS GOOD SHIT



197 North Pleasant St.

Amherst, Mass.

KCN - OK!

FDA news bulletin No. 32009045440379601 item: Potassium Cyanide (KCN)

Washington, DC The common household item and food additive KCN, known to alarmists as Potassium cyanide, came under fire today from a joint House Senate subcommittee hearing testimony relating to the possibility of the presence of harmful ingredients in the food we eat.

Dr. Wilhelm Cinagro, a radical scientist who is also a health food nut, claimed that his experiments proved that food containing KCN caused brain and nerve damage in rats which, in most cases, proved fatal. His research was supported by Dr. David Larutan, a Canadian food scientist and ecology nut, who claimed that this effect of severe, or fatal, poisoning would also occur in humans who habitually ate foods containing KCN. He

emphasized that the continued use of KCN would be especially dangerous to babies, increasing infant mortality rates by as much as 87 per cent.

Doctors and researchers of outstanding reputation denied these allegations, however, and some actually felt that the use of KCN was extremely beneficial. Dr. Luthor Nosiop of the Nosiop Food Corporation stated that he had not seen one person die of KCN poisoning, and that the loss of KCN would cripple the booming food industry. Other industry scientist criticized evidence presented by Drs. Cinagro and Larutan, pointing out grammatical errors, faulty punctuation, and the fact that the critics often wore beards and criticized both industry and its subsidiaries, such as government, the FDA, the FTC, etc.

The most outstanding piece of evidence used to refute the critics' arguments against KCN

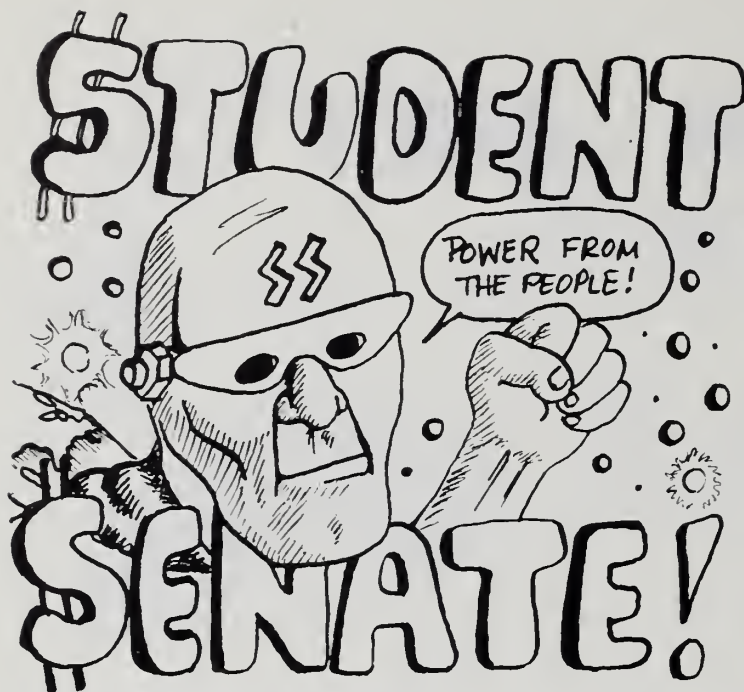
was that of Dr. Martin Yenom of the Yenom Enterprises, Inc. who showed that the use of KCN in presently marketed food was saving over three million dollars in research to determine safety by making possible the study of its actual effect on consumers who in turn supported its production by buying it in the first place. Dr. Yenom stressed the fact that removal of KCN from the list of acceptable food additives would cut over 17,000,000 dollars per year from industry profits, resulting in higher costs to consumers.

The committee agreed that industry scientists had more valid evidence, since they were directly involved in the production of KCN foods, and felt that no action against potassium cyanide would be warranted at this time, despite hysterical reports of deaths and poisonings coming from ecology faddists.

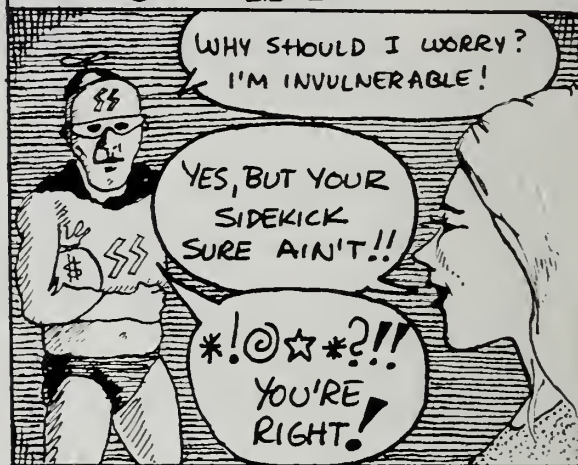


I hope this doesn't mean I don't get my license!

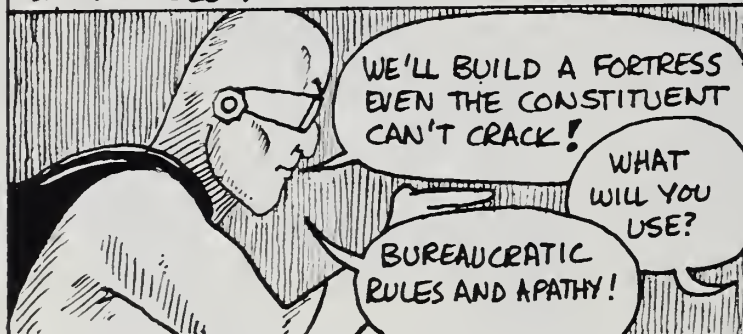
by
Karp



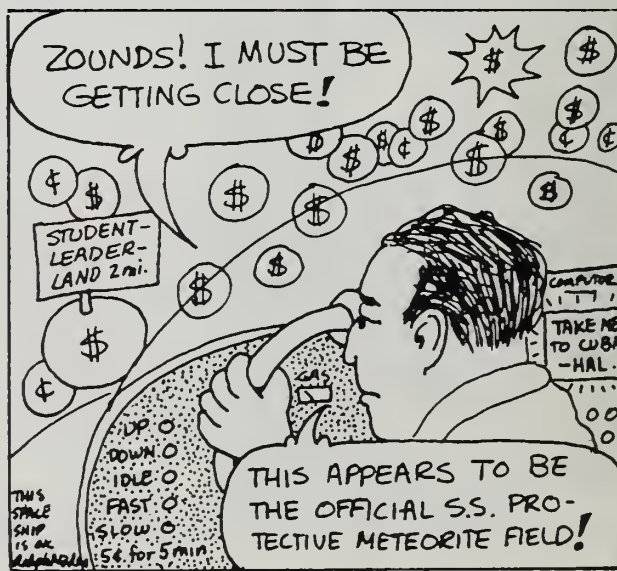
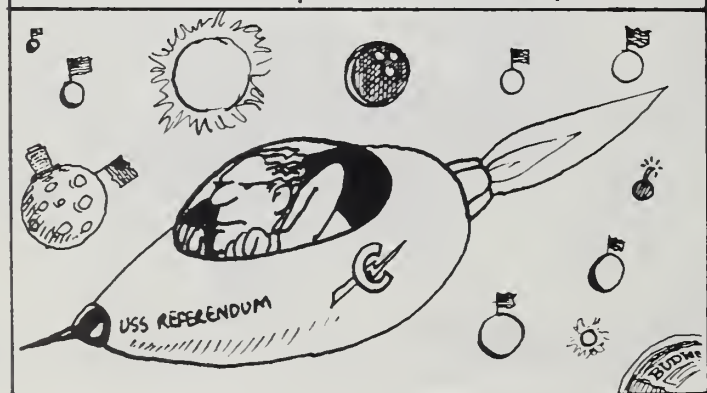
LAST ISH, WE LEFT STUDENT SENATE AND HIS TRUSTY SIDEKICK, BUDGET, PREPARING FOR BATTLE WITH THE AWESOME BUT HITHERTO UNSEEN CONSTITUENT ...



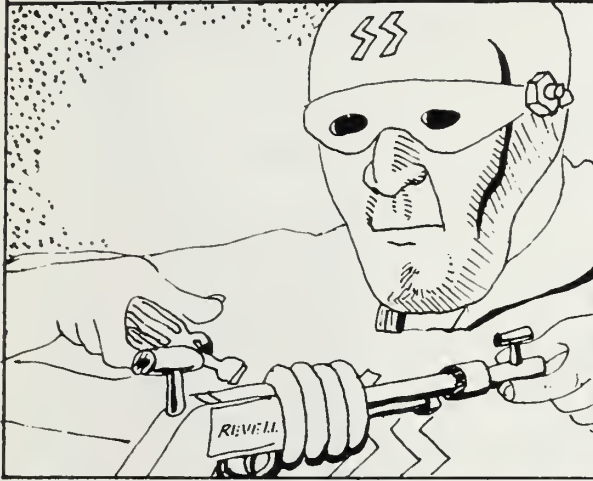
S.S. STUDIES THE PROBLEM, AND, AFTER OVERTAXING HIS MEAGER BRAIN, HE COMES UP WITH A SOLUTION...



MEANWHILE, THE CONSTITUENT IS AT THIS VERY MOMENT SPEEDING TOWARD FABLED STUDENTLEADERLAND, HOME OF S.S., HIS SIDEKICK BUDGET, AND HIS LOVER, RSO...



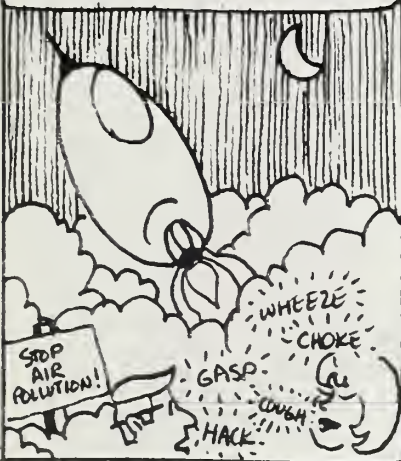
BACK IN STUDENTLEADERLAND, SS IS BUSY CREATING AN APATHY RAY



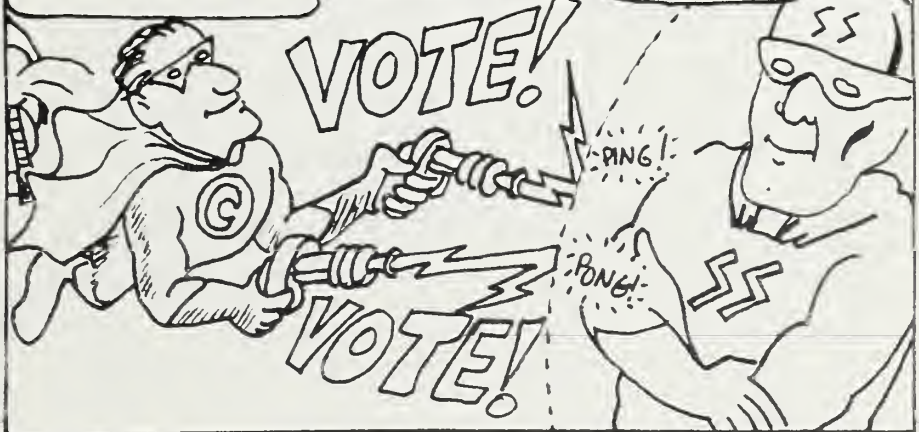
ANXIOUSLY, HE TESTS HIS NEW DEVICE ON HIS COHORTS...



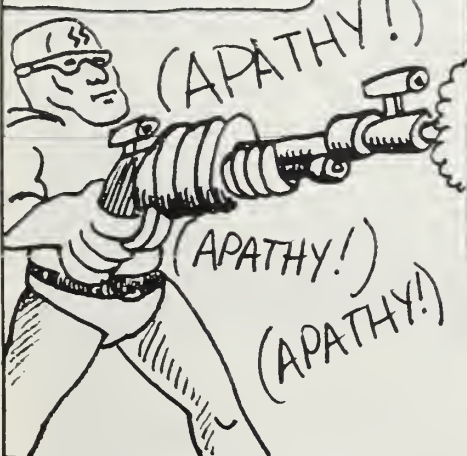
EVEN AS S.S. GLOATS, THE CONSTITUENT LANDS



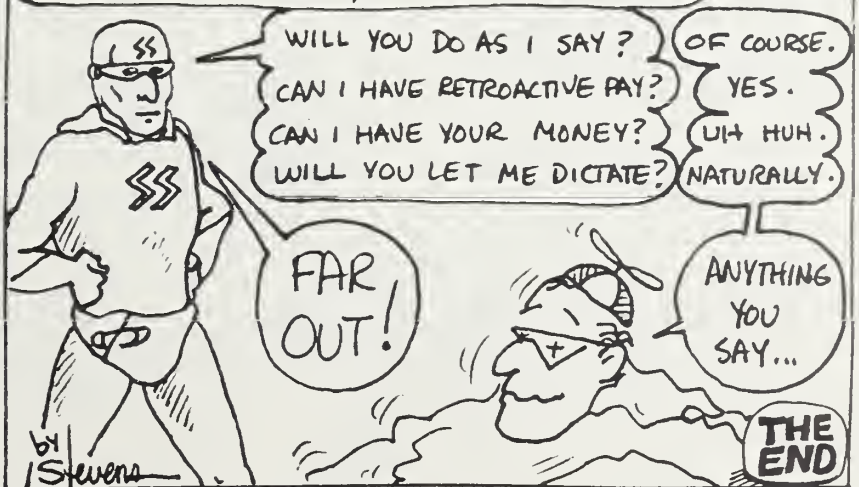
AND LEAPS FORTH GLORIOUSLY ARMED AND UNIFORMED, HERO OF THE DEMOCRATIC PROCESS !!



SUDDENLY, S.S. UNVEILS HIS WEAPON - THE SINISTER APATHY RAY!!!



REDUCING THE CONSTITUENT TO A QUIVERING MASS OF MINDLESS, DOXILE INANITY ...



BUTTERFLIES RUN AMUCK

Southwick, Mass. (AP) Edgar J. Montresor of High Street was found lying in a mudbank next to Route 10. He was rushed to Our Lady of the Streets Hospital, where he lay unconscious for several hours.

Upon returning to consciousness, Montresor related to two state police officers, a nurse, his second cousin, an informer, a vacuum salesman, Victor Mature, and a good humor man the incredible story that he had been battling butterflies for nearly twelve hours before collapsing in the mudbank.

According to Montresor, he had been walking quietly along Rte. 10 in Southwick, minding his own business, when a flock of "giant huge m-----f----- butterflies" came up the road and began to molest him. He attributed the scratches which covered his body to the sharp toenails of the butterflies and claimed that he was hampered in his attempts to drive them off by a herd of weasels which gnawed continually at his boots and legs throughout the ensuing battle.

Police were unable to confirm or deny the story, since the officers assigned to patrol the Southwick stretch of Rte. 10 had been called to investigate a charge of prostitution early in the evening and were therefore occupied elsewhere during the twelve hours that the alleged battle lasted. State Police spokesman made a statement, however, claiming that although the butterfly attack

was plausible enough, they had not found any evidence of a weasel herd in the area, asserting that such a herd would have left tracks in the mud at the scene of the battle.

Montresor cleared up the seeming incongruity by stating that the weasels had craftily remained on the clear pavement so as to avoid leaving tracks, satisfying the questions that had been raised by the police statement.

Chief Weinough stated that his men will patrol the area more thoroughly in the future to prevent recurrences of such "unmitigated attacks by vile creatures against the citizens of Southwick in the dead of night." He also urged all citizens to report immediately any sightings of butterfly flocks and weasel herds which might occur in the area.



In ancient times, when teaching was still considered an unanalyzable art, there were many skills which were crucial to the adequate development of the human organism but for which there existed no formal educational procedures. Thus, hard though it may be to believe, many of the most crucial aspects of a child's development (including crawling, walking, eating, talking, dressing, and even perception of objects) were left purely to the initiative of the child. Children used to learn the most crucial of their skills in a purely haphazard, trial-and-error, chance manner. The following case study which documents the formal education of a 10-month-old child named Harry in the crucial skill of crawling is intended to demonstrate the manner in which the sophisticated use of basic learning principles has led educators out of the darkness of art and into the daylight of a scientific approach to education.

Harry's initial encounter with the Child Diagnosis, Prognostication, and Manipulation Center occurred on the first of January when he was exactly 10 months old. An abridged protocol of Harry's training experiences at the Center is reported below and constitutes the bulk of this document.

January 1: The client (Harry) received a battery of diagnostic tests. His electroencephalograph appeared to be normal, as did all afferent and efferent nerve responses. Emotional stability was rated using the standard endocrine and enzyme test which indicated that the client was average in every sense of the word. I.Q. as measured by the Tenib Brain Potential Index was found to be 103.79654, slightly above average. The

Harry The Crawler

by
Peter H. Wagschal

Reprinted With Permission of
KAPPAN

client's scores on the Quadrapetal Perambulation Readiness Inventory (developed by Tegaip and Renurb) indicated that treatment should begin at once, and his profile on the Renniks Differential Reinforcement Potential Index suggested that the most powerful reinforcer in his case was saccharine sweetened artificial milk. On the basis of empirical information on other clients with similar aptitude profiles to Harry's, it was decided to commence with the Arudnab Shaping Procedure in order to get the client to crawl in the most efficient possible manner. The client was sent home and scheduled for treatment in two hour daily blocks for a period of two weeks.

January 15: After two weeks of rigorously followed behavior shaping techniques, the client has made no progress toward successful performance of the crawling skill (measured in terms of the behavioral objectives set forth for crawling by Nella et al). Hence, a more powerful set of training procedures was recommended to be conducted over the next month in one hour daily training sessions. The new training package proposed for

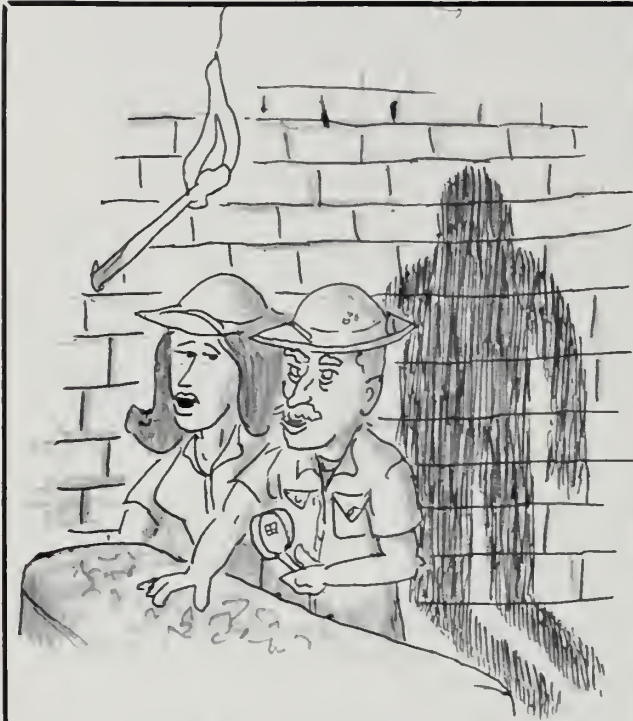
the client will include (1) the use of the powerful modeling procedures developed by Sretlaw; (2) aversive stimulation via electric shock to help extinguish non-crawling responses; (3) negative reinforcement (i.e., termination of the electric shock) and a variety of positive reinforcement schedules contingent upon crawling and pre-crawling responses on the part of the client; and (4) use of the IBM pattern recognition computer series to administer all reinforcers in order to avoid any possibility for human error which might cause learning of incorrect responses on the part of the client...

February 15: Despite careful documentation that all shaping and training procedures used with this client have been followed carefully, there is no evidence that crawling responses have been successfully built into his repertoire. Diagnostic tests were run again on the client, and once again all sensory, motor, emotional, and intellectual functions were found to be average. The Crawling Readiness Inventory was administered and the client was found to be at the 99th percentile, indicating that his motivation and readiness to acquire the skill of crawling were unusually high. Hence, it was decided to place the client in the Center's Intensive Care Unit, where full-time attention to his training problem would be given for a period of two weeks. The client will reside in the Center full time for the next two weeks. His daily activities and sleep cycle will be subject to control, and through carefully programmed, around-the-clock shaping procedures it will be possible to produce the desired crawling behaviors...With the client

(cont. on page 23)

FROM THE JONES LOCKER

FAMOUS FINAL FRAISES



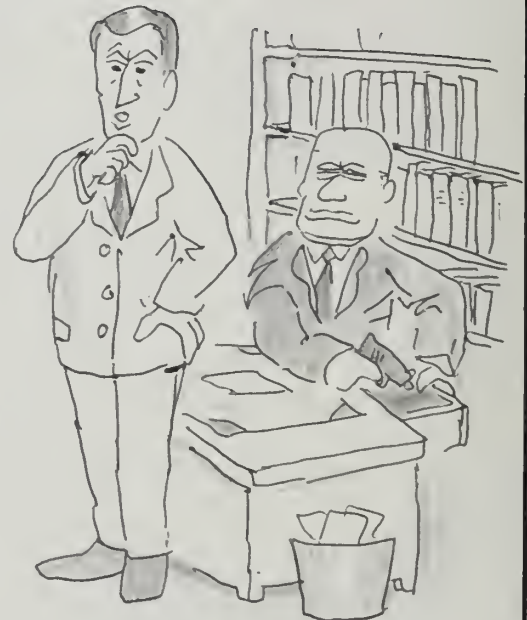
"Nonsense, my dear...the
curse on this tomb is mere
superstition..."



"Drop the money, Jackson... Give
me your other hand!"



"This is all I get for a
cut? I want what's coming
to me..."



"...And so, if Lady Vivian's body was
found in the study at 3:30 and
the murder weapon was outside
the window, then...you..."

FROM FEATURE FLICKS



"The chains are specially designed...
They'll hold the beast..."



"Fifty thousand dollars in
gold... and just for the
two of us..."



"Yep! This is my last mission..."

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The Post

Vol. 17, No. 3 Corp. YAHOO EDITORS

EARLY OZDAY



Dean Martin, above, shows concern for oily passerby later released from hospital after bath. Turkey ship and tanker, right, before collision.



Tankers Collide, Greasy Mess Left

Buzzard's Bay, Mass. (YAP)—Disaster struck in the early hours of the morning today as a shipload of reject Christmas turkeys collided with a name-brand oil tanker, causing extensive damage to both vessels. In a last-ditch effort to save the lives of the birds, Captain Ahab Bartholemew Smith released them into the water so they could swim to shore as their ship disappeared beneath the garbage-laden waves.

Unfortunately, a deadly slick of black, gooey oil had slithered forth from the hold of the 3,000,000,000,000 gallon tanker, which proceeded to engulf the unfortunate fowl, as well as buzzards, cormorants, gulls, swimmers, ducks, seals, oysters, clams, quahogs,

pteradactyls, the entire bay, Southeastern Massachusetts, Providence, Rhode Island, Nantucket, the Atlantic Ocean, and England.

Oil company spokesman formally apologized to the New England Turkey Growers Association for the loss of their birds, and to the US Coast Guard for impeding coastal travel. According to US Government spokesmen, the oil-besmirched fowl make marine travel in Buzzards Bay extremely hazardous, but they expected to have the situation well in hand within a few months.

Strongly-worded messages of protest from England, Canada, Italy, and the FLQ have been received in Washington by Joan of Vopee, gangland-style

Transportation Secretary, but no official reply has been forthcoming.



Ready to Clean Up The Mess

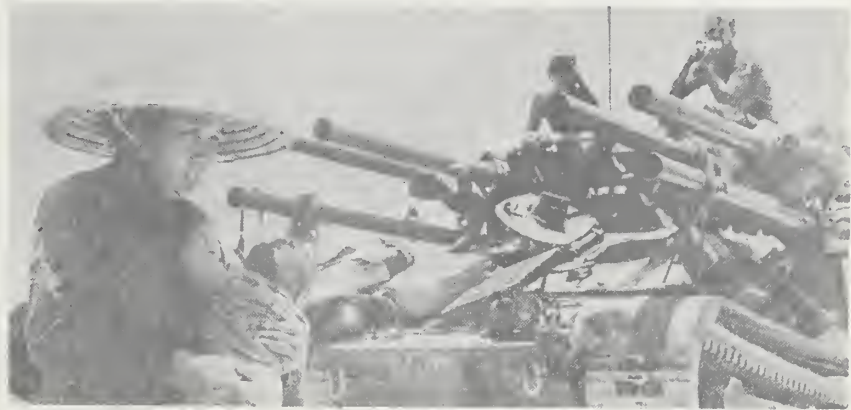
Reds Attack U.S. Cambodian Advisor Base

Pnom Penh, Cambodia (YAP) The Military High Command announced today that an American civilian advisor base has been under attack for three days by the enemy, but has so far kept the reds at bay with the assistance of the Cambodian Army and US air support.

The base, established a year ago, for the training of Cambodian military strategists and their loyal troops, was shelled heavily Monday in an apparent attempt to halt our activities in the northern province of Duk Phuk, such as demonstration massacres, instructional combat, preventative retaliation, advisory shelling, and other such uninvolved activities.

It was feared that the 74,000-man advisory team might have to withdraw from the area after communist infiltrators destroyed their fleet of instructional bombers and demonstration tanks, but the seven Cambodian regulars on the base asked for heavy artillery demonstrations which permitted instructive shelling of enemy positions.

Less than four hours after the fighting broke out, the beleaguered base was receiving air support from B52s, jet fighters, rockets, and helicopter gunships, which helped to repel the enemy attack long enough for the Cambodian army and another 20,000 advisors to arrive and join the battle.



Disguised Vietnamese soldier attacks American advisors perched on tank during coffee break.

On the scene observers confirmed the President's hopes that actual US ground troops would not be necessary to the fighting in Cambodia, adding that "with all these advisors, there wouldn't be any room for soldiers anyhow."

In Pnom Penh, Cambodian military authorities applauded this action as "the single most valuable advisory demonstration exercise yet," giving

the Cambodian observers valuable lessons in how to crush an enemy without even using troops.

Washington issued a strongly worded protest upon learning of the conflict, denouncing the attack as "a detestable action against American civilians which is obviously sadistic and inhumane—not to mention unfair—in the extreme."

HOBOS TO HOST CONFERENCE

Jungle, Massachusetts (AP) America's hoboes are a vanishing breed, but just this month, those who represented the few who remain met here to discuss their plight at the All American Hoboes Conference. (It is interesting to note that YAHOO staffers comprised a majority at the conference.) Major reasons cited for hard times and the decline of hoboism were 1) Volpe's

rerouting of trains and reduction of rail service, 2) the rise in price of canned stew, and 3) Henry Kissinger.

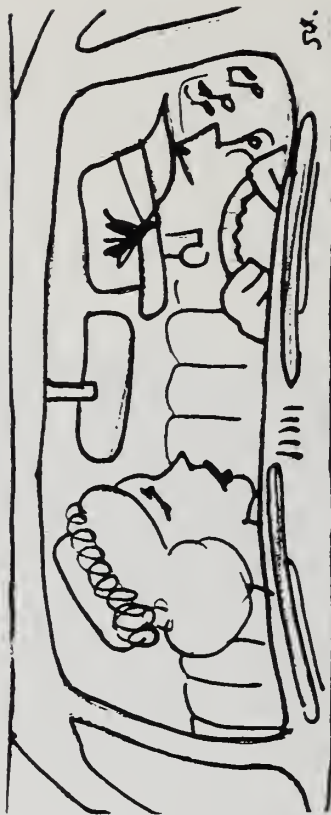
GOLD FOUND IN ACAPULCO. (YAP)

Benjamammad Hadriulu of Big Falls, Saskatchewan joins in Acapulco gold rush. Here he demonstrates local panning technique, carefully separating gold from other kinds of leaf in a baked mud gold "pan."

The Driving Personalities We See



SORRY, I'D PICK YOU UP BUT WE
HAVE NO MORE ROOM TYPE.



PRETEND THEY DON'T SEE YOU TYPE



THE PERVERT



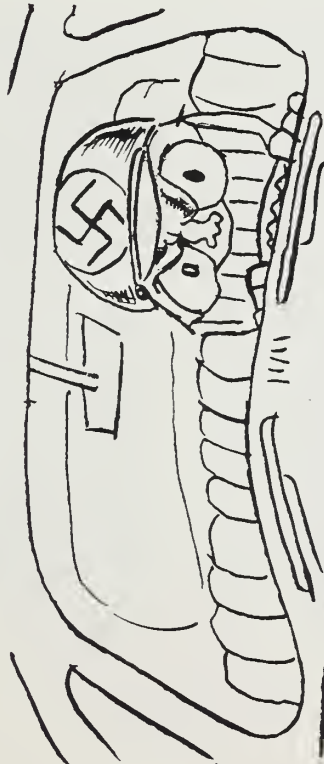
THE GUY WHO SUDDENLY TAKES
OFF AFTER YOU RAN AFTER THE CAR.



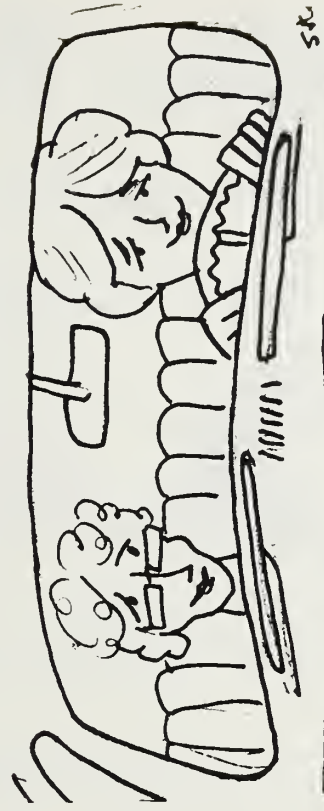
SUSPICIOUS YOU'RE GOING TO
RIP ME OFF TYPE



THE GUILTY FEELING I KNOW I
SHOULD PICK YOU UP TYPE



THE GUY WHO TRIES TO RUN
YOU OVER TYPE



SMILING BENIGN NEGLECT TYPE



FREAKY PEACE SIGN FLASHING TYPE



MEAN MOUTH HIPPIE HATER TYPE

Are You Alone Weekends?

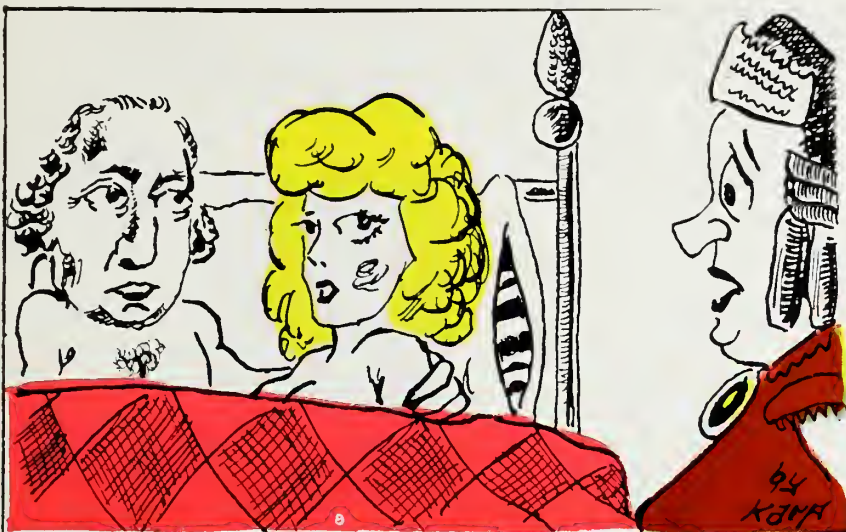
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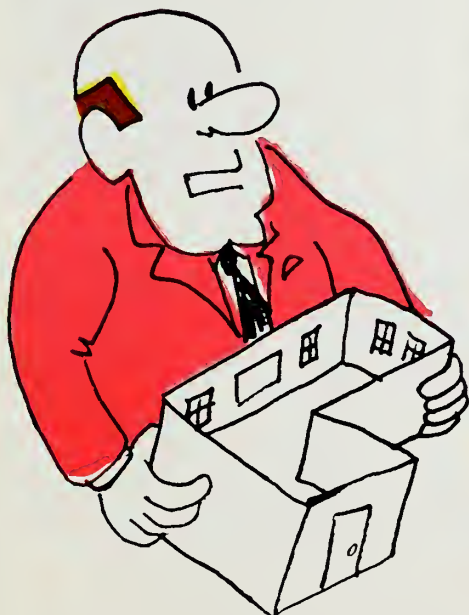


Mr. Bernard Canis was all alone in the world when he entered UMass. He found it hard to talk to people and had no meaningful relationships. He sought help from the YAHOO COMPUTER DATING SERVICE, and is now dating steadily His opinion of the YCDS in a word: "WOOOOF"!

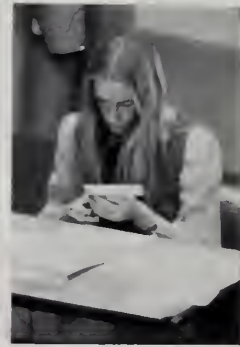


WRITE YOUR OWN CAPTIONS

Send Them To YAHOO, And We
Will Print The Best
Ones.



In Memorium



Suzanne Chamberlain
Literary Editor
1970-1971

**CANCELLED DUE
TO INDECISION**



**BUT WILL IT FLY? Free Univ. students construct revolutionary new
idea—PTERADACTYL TRAP, soon to be in operation in Southwest.**

Adventures of the Pillberries
Dildo Boy



NEW YORK CITY The RIPOFF by Shelly Karp





Now what's that got that I haven't got???????



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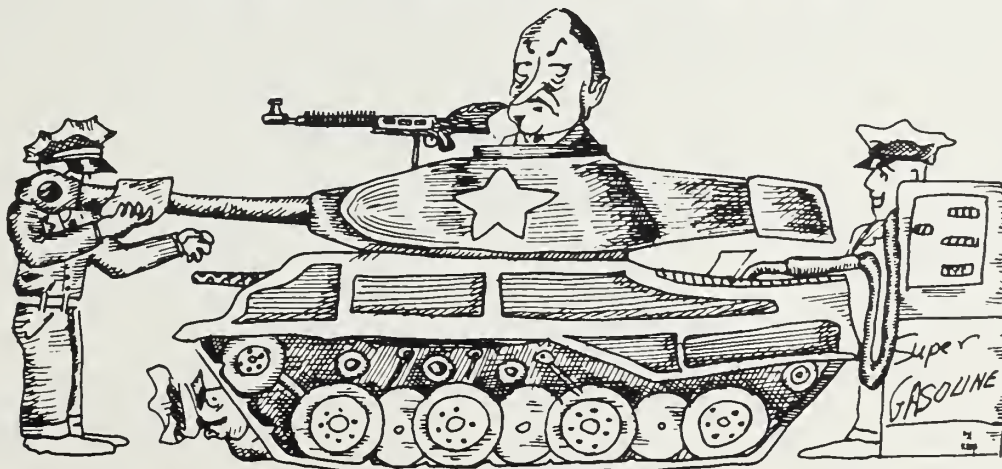
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Amherst

6:30-11:30

am pm Tel. 253-2291

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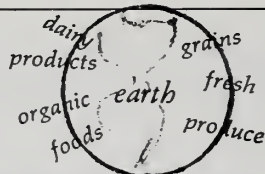
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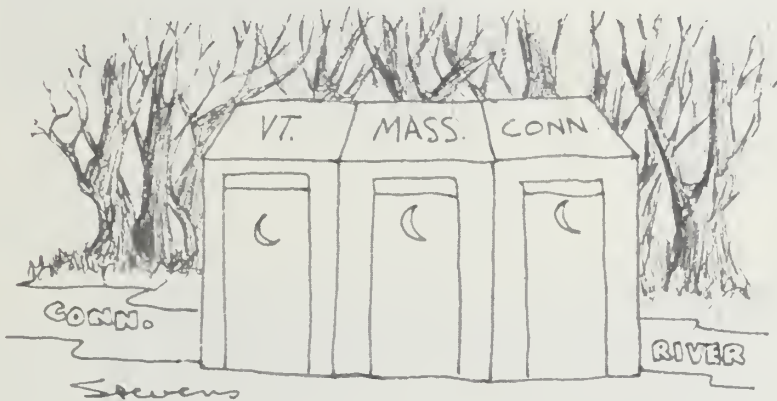
(cont. from Page 11)

unable to obtain food, water, or sleep except by exhibiting responses from the Regam Task Analyzed Hierarchy of Crawling Skills...

March 1: Despite the intensive efforts of the last two weeks, the client has not developed a repertoire of crawling skills which is any more extensive than what he had when he arrived at the clinic on the first of January. The client's parents have elected to remove Harry from the Center even though the Center's staff strongly

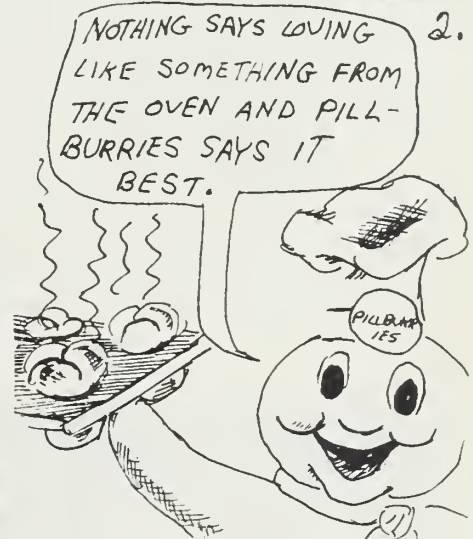
recommends against this decision. With no formal training in the skill of crawling, it is clear to the Center staff that Harry will never learn to crawl or walk and hence will be an invalid and burden to society for the remainder of his life...

April 1: The Center has just received word from Harry's parents that without ever having learned to crawl and without any formal training, Harry is now able to walk. Harry is thus a very abnormal client and his training protocol will be removed from the Center's files for incineration.



YES SON, ONE DAY THIS WILL ALL BE YOURS

PILLBURRIES DILDO BOY



1971 Look - A - Like Winner Announced



From among the Hundreds of Entries
in response to our ad,

LANCE CHURL

was selected by our experts as the one
most closely resembling

Neither

Private Churl, of the 23rd Special Forces, was awarded the Presidential Similarity Trophy for his unremarkable looks. Churl, formal with the British Thermal Unit of Angola, also won the following gifts: a tour of Chancellor Tippos' office, an all expense paid trip to the Hadley Barn, an appointment with Amherst's best hairdresser, 'Alphonse' of Main Street) and a golden dildo, compliments of SCREW.

Upon receiving the award, PVT Churl said: "It's no surprise, I know I had it on me. I've always looked like no one."



PVT CHURL RECEIVES AWARD FROM CAPT. BORIS PETROVITCH OF THE PRESIDENT'S PRIVATE GUARD



Mrs. J. Edgar Hoover proudly holds newborn grandson exclusively for Yahoo photographer



Terrestrial Eclipse Seen by scientists at UMass.



New convocation center designed by Marcel Breuer for Northampton Junior College. Breuer is the now famous architect who also designed the UMass campus center.



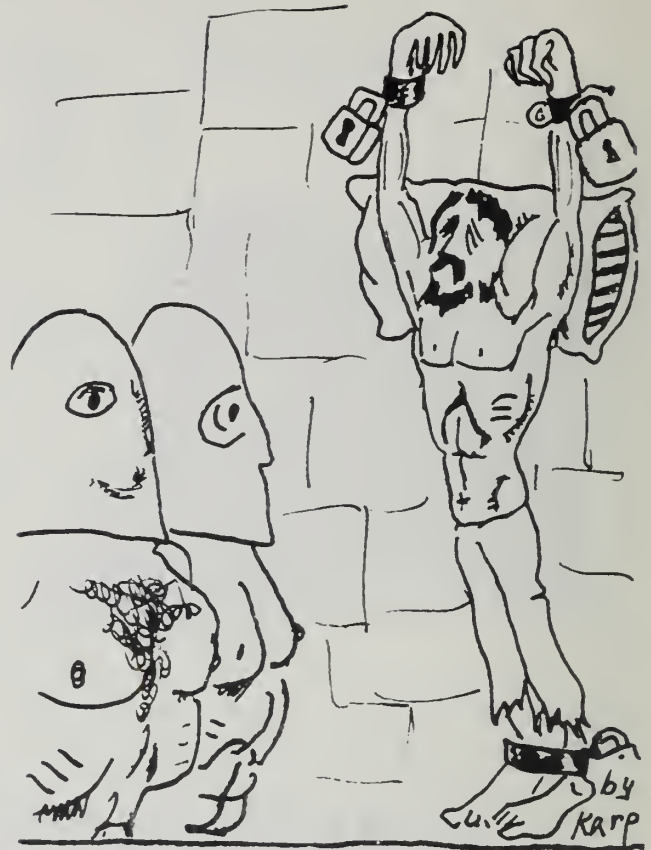
She: Is this seven-dollar bill real?
He: It's as real as the food you're selling."
She: Here's you're change; two three's and a thirty-five cent piece.



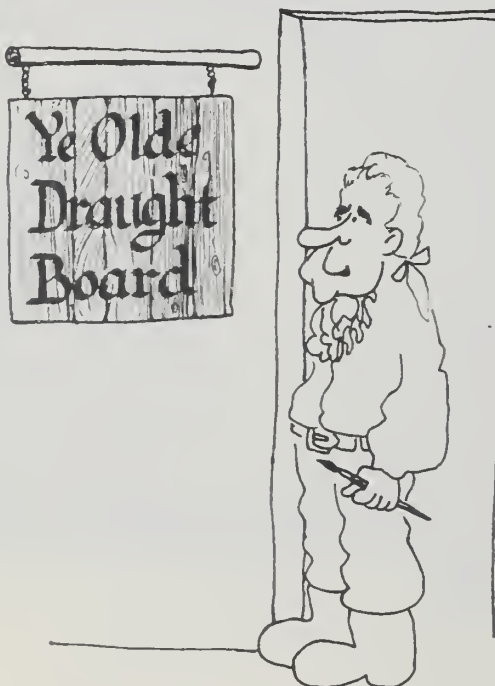
Vertical Stripes do make you look thinner.



Grimsley now that's what I call inspired advertising.



We like to make our prisoners as happy as possible.



CONTEST

ARRGH!

I WON!
I WON!

WIN!

3

EXCITING, FUN-FILLED DAYS IN SCENIC OLD
Chicopee Falls, Massachusetts ~ ~ ~

— BEFORE THEY TEAR IT DOWN —

OR: ① GIFT CERTIFICATE GOOD AT ANY STORE
whose manager is dumb enough to accept it.

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SEND ME MY PRIZE IF I HAVE WON. I CAN TAKE A JOKE.

ESS.

CUT ALONG DOTTED LINE.

WHO THE HELL READS YAHOO?



"Yeah, I read Yahoo. They say humor can keep a guy alive, and I guess I oughtta know!!"



"Yes, I read Yahoo, but what does all this mean: the music, the proposal, and the dill gherkin?"

... Marion D., in the basement of "Luigi's"

A person who's with it, who's up on the news, down on the war(s), under the weather, or over the hill; a person who knows a sticky wicket when he sees one, a person who ends up on top of that dodgy steeplechase we call life, a person who carouses to win, with the devilmaycare grin that typifies a swashbuckling humor and satire addict, or a shell-shocked twit who's seen a bit much of the Keystone cops. In these few sample photos, which we feel comprise a rather representative sampling, we find men and women of Western Mass whose artful commentary has made our poll what it is today. So don't take our word for it—take theirs: **SUBSCRIBE TODAY!!!**



"We're always the ones' the crowd picks out as the Yahoo Fans!"



"Sure, I read Yahoo. And so does my friend Buster."

TO: YAHOO, R.S.O. NO. 106, U of Mass., Amherst, Mass. 01002

Money means nothing to me! Here's my buck, send me the next two issues. I am over 2 years of age.

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A Day At The Dining Commons



HE: "WHAT ABOUT THESE BUGS?"
SHE: "COOK THEM!"

